

**AGENDA MANAGEMENT SHEET**

<b>Name of Committee</b>	<b>Lead Portfolio Holder Decision-Making (Environment and Economy)</b>
<b>Date of Committee</b>	<b>25 March 2011</b>
<b>Report Title</b>	<b>Stratford Park and Ride</b>
<b>Summary</b>	<p>As part of the County Council's Savings Plan, the Stratford Park and Ride has been earmarked for a reduction in revenue support by £60,000 between 2011-12 to 2013-14.</p> <p>One of the proposed measures contributing towards the aim of achieving the savings requirement is to increase the cost of the adult return fare from £1.50 to £1.70 in 2011-12.</p> <p>This report requests that the Lead Portfolio Holder grants approval to proceed with the increasing the adult return fare from £1.50 to £1.70.</p>
<b>For further information please contact</b>	<p>Nigel Whyte Principal Transport Planner/Project Manager Tel. 01926 735674 nigelwhyte@warwickshire.gov.uk</p>
<b>Would the recommended decision be contrary to the Budget and Policy Framework?</b>	<del>Yes</del> /No
<b>Background Papers</b>	NONE

**CONSULTATION ALREADY UNDERTAKEN:-** *Details to be specified*

- Other Committees  .....
- Local Member(s)  Councillor P Balaam  
(With brief comments, if appropriate) Councillor R Cockings  
Councillor R Hobbs  
Councillor K Rolfe

Other Elected Members

Councillor H Walton  
Councillor R Sweet  
Councillor J Whitehouse

Cabinet Member

(Reports to The Cabinet, to be cleared with appropriate Cabinet Member)

Councillor A Cockburn.....

Chief Executive

.....

Legal

I Marriott  
L Arben.....

Finance

L Firmstone  
J Height .....

Other Chief Officers

.....

District Councils

.....

Health Authority

.....

Police

.....

Other Bodies/Individuals

.....

**FINAL DECISION**

**YES/NO**

(If 'No' complete Suggested Next Steps)

**SUGGESTED NEXT STEPS :**

*Details to be specified*

Further consideration by this Committee

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To Council

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To Cabinet

.....

To an O & S Committee

.....

To an Area Committee

.....

Further Consultation

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**Lead Portfolio Holder Decision-Making (Environment and  
Economy)  
25 March 2011**

**Stratford Park and Ride**

**Report of the Strategic Director for  
Environment and Economy**

**Recommendation**

That the adult return fare at the Stratford Park and Ride to be increased from £1.50 to £1.70 on 9<sup>th</sup> May 2011.

**1. Introduction**

- 1.1 As part of the County Council's Savings Plan, the Stratford Park and Ride has been earmarked for a reduction in the level of revenue support by £60,000 between 2011-12 to 2013-14. One of the potential measures that has been identified to achieve the required savings is to increase the adult return fare from £1.50 to £1.70 in 2011-12.
- 1.2 Table 1 shows the increased income that would arise in a full year from the fare increase if patronage remains unaffected. The adult return fare was increased from £1.30 to £1.50 in April 2009 and this did not reduce patronage. However, following this further fare increase patronage will be monitored and the effect of the increase will be kept under review.
- 1.3 Bus Concession pass holders can travel free on the park and ride. The Park and Ride receives a percentage of the full fare as reimbursement for concession holders who travel on it. The methodology for concessionary fare reimbursement is under review. The amount shown in Table 1 as increased income from concessionary fares is calculated using the current methodology.
- 1.3 It is proposed that all fares other than the Adult return fare should remain unchanged for 2011-12. The full range of proposed fares is given in Table 2.

<b>Table 1 – Change in Revenue for a Fare Increase from £1.50 to £1.70</b>	
	Full Year Increase in Revenue
Adult Return Fare Paying Passengers (assuming no loss of patronage)	£9,500
Concessionary Fare Reimbursements (using current reimbursement methodology)	£7,500
<b>Total</b>	<b>£17,000</b>

<b>Table 2 - Proposed Schedule of Charges from 9<sup>th</sup> May 2011</b>	
Description	Return Fare
Adult	£1.70
Child	£0.75
Mini Family Ticket (1 Adult and up to 2 Children)	£1.70
Maxi Family Ticket (2 Adults and up to 4 Children)	£3.00
Group Ticket (up to 5 Adults)	£5.00
Weekly Season Ticket	£6.00
Monthly Season Ticket	£22.00
Quarterly Season Ticket	£60.00
Annual Season Ticket	£200.00

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9 March 2011